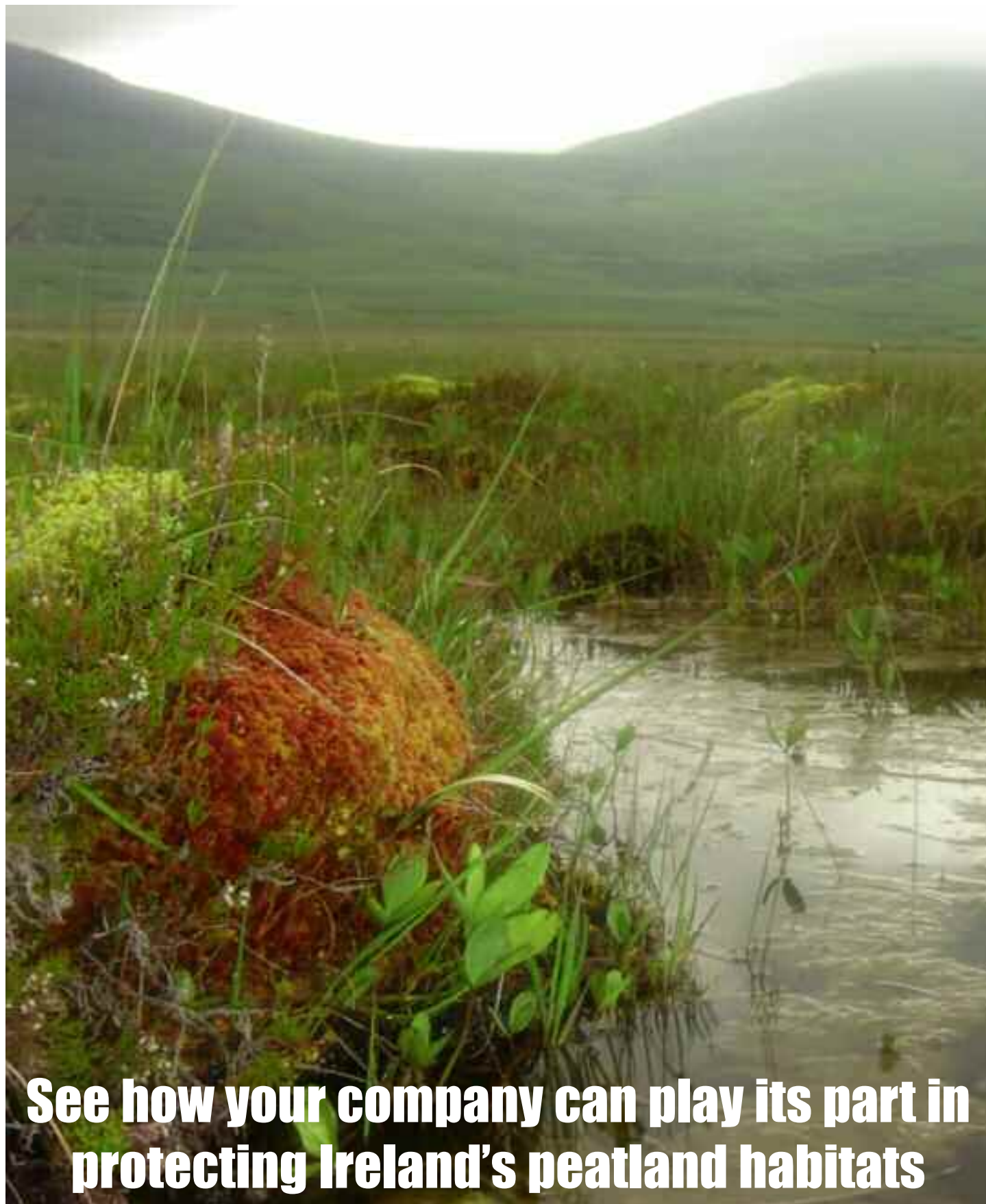
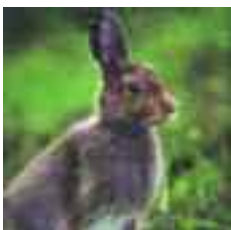


Peatland Partnership

Irish Peatland Conservation Council



See how your company can play its part in protecting Ireland's peatland habitats



Make our Wildlife and Wild Places your Business

We all enjoy and benefit from Ireland's rich natural heritage - although we often don't realise how important our natural environment is to our everyday lives. It not only provides us with air to breathe, water to drink and food to eat but also underpins our local economy by providing natural resources and raw materials for business. Our local environment also provides countless opportunities for recreation and relaxation which supports our growing tourism sector. However, over-development, biodiversity loss and climate change are having a huge impact.

We can all play our part in protecting and enhancing our wild landscapes and urban green spaces to ensure that we hand on a healthy and economically viable environment to future generations. The Irish Peatland Conservation Council believes that the business community has a vital role to play in protecting our natural environment and its biodiversity as we all rely on the land around us.

The Irish Peatland Conservation Council is a nature conservation charity that is committed to delivering positive action for peatland species and habitats throughout Ireland.

We manage 3 nature reserves, covering over 54 hectares of land including precious peatlands, valuable wetlands, bog woodlands and wildflower-rich wet grasslands. Each of these is a haven for wildlife, securing a future for our native plants and animals - and of course they are

wonderful places for people too! We also own and manage the Bog of Allen Nature Centre, a visitor attraction and educational centre in Co. Kildare.

The Irish Peatland Conservation Council is committed to involving local people in the conservation of their wildlife and countryside - that's why we work with businesses, landowners, politicians, local authorities, community groups and schools to promote concern and action for our natural environment.

The Irish Peatland Conservation Council is a voluntary organisation dedicated to protecting wetland habitats and species, with support from 10,000 members of the public.

We work for wildlife at a grassroots and national levels. Our voice makes a real difference to wildlife across Ireland.

Becoming a Corporate Partner

Corporate Partnership of the Irish Peatland Conservation Council is an excellent way of demonstrating to everyone you work with that your organisation takes its social and environmental responsibilities seriously.



With your support as a Corporate Partner the Irish Peatland Conservation Council can continue to -

- Inspire thousands of children to protect wildlife.
- Grow our network of nature reserves
- Protect threatened species like the marsh fritillary, curlew and Irish hare.
- Boost wildlife in local communities
- Ensure that legislation conserves and enhances the country's biodiversity.



Supporting the Irish Peatland Conservation Council through Corporate Partnership shows that your company is actively involved in protecting our local wildlife and wild places.

Corporate Partnership Benefits

Tiered partnership rates allow Corporate Partners to choose a level of support that they feel best reflects their standing within the business community - **all levels of support make a positive contribution to the work of the Irish Peatland Conservation Council.**



In return for your support we can offer you:

- Satisfaction knowing that your business is contributing to the protection of local wildlife.
- Positive public relations through an association with the Irish Peatland Conservation Council - we will organise publicity for you on joining.
- Acknowledgement in our newsletter 'Peatland News' and annual report sent to over 2,000 local supporters.
- Listing on our website with reciprocal links (www.ipcc.ie).
- Two issues per year of our newsletter 'Peatland News'.
- Staff access to our nature reserves, nature centre and to all our local wildlife events and activities.
- Invitations to open days at the Bog of Allen Nature Centre.
- A wildlife gardening information guide to help make your grounds better for wildlife.
- Priority sponsorship opportunities.
- A Corporate Partnership certificate.
- Agreed usage of the Irish Peatland Conservation Council's name to acknowledge your support of our work

More Ways to Support our Work (Please ask us)

In addition to becoming a Corporate Partner, there are many other ways that businesses can support the Irish Peatland Conservation Council. Some examples include

- **Employee Volunteer Days** on our nature reserves
- **Sponsorship of events, raffle prizes, campaigns, publications and site purchase**
- **Staff fundraising activities** such as collecting used stamps or selling Christmas cards

- **General Donations** to our work

- **Partnership projects** - some businesses choose to fund specific projects in partnership with the Irish Peatland Conservation Council.

Examples in the past have included Flogas funding our Wild Ireland Calendar, Patagonia funding a survey of wetlands in the Bog of Allen and Dublin Zoo donating prizes for our raffle

If you would like to find out more about Corporate Partnership or how you can help the work of the IPCC please contact Tadhg Ó Corcora, Conservation Officer on 045 860133 or email bogs@ipcc.ie



“Corporate Partnership of the Irish Peatland Conservation Council is good for the local environment and good for your business”

Join Now & Support

There are three Partnership categories to choose from - you can choose the level that you feel best reflects your standing within the business community. Businesses of all sizes can make a real difference to our local environment. Otherwise you can support the IPCC with a general donation

Corporate Partnership Form

We wish to become a Corporate Partner of the Irish Peatland Conservation Council to help with its work protecting local wildlife.

Please enrol us as partners in the following category (Please tick as appropriate)

- Guardian - €800 a year
- Protector - €500 a year
- Ally - €300 a year

and/or please accept our donation of € _____ towards the work of the IPCC.

Company Name:.....

Address:.....

.....

Contact Name:.....

Position:.....

Signed:.....

Date:.....

Telephone:.....

Fax:

Email:

Website:.....

- We enclose a cheque for to cover one year's subscription (Please make cheques payable to Irish Peatland Conservation Council)
- Please invoice us for one year's subscription

Please return this form to -
 Tadhg Ó Corcora
 Conservation & Fundraising Officer
 Irish Peatland Conservation Council
 Lullymore, Rathangan
 Co. Kildare
 Ph: 045 860133
 Email: bogs@ipcc.ie
 www.ipcc.ie



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